
LetLoveGlow



PODCAST LAUNCH STARTER GUIDE

A Calm Roadmap to Launch
without Overwhelm

FREE STARTER GUIDE

DD Scott

Soft hands. Strong builds.

Why Most Podcasts Stall

Quick Check-in

Most podcasts don't stall because the host isn't talented. They stall because there isn't a structure holding them up. When you don't know exactly who you're speaking to or what each episode is meant to do, momentum fades fast.

This guide is here to simplify the process. No hype. No overwhelm. Just clarity, consistency, and a repeatable framework you can actually follow.

WHAT YOU'LL WALK AWAY WITH

Inside this guide, you'll gain:

- **Clarity on Your Listener**
- **Your First 10 Episodes Planned**
- **A 30-Day Publishing Rhythm**
- **A Repeatable Episode Framework**
- **A Simple Launch Checklist**

DEFINE YOUR LISTENER

Get specific. One real person. Not everyone.
Write short phrases, not paragraphs.

MIND MAP



Plan Your First 10 Episodes

Start simple. Titles now. Refinement later.

Write short working titles only.

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Simple Launch Checklist

Before you publish your first episode, make sure these are done.

Check them off as you go.

- Defined your listener clearly
- Planned your first 10 episode titles
- Chosen your podcast name
- Written a simple show description
- Recorded and edited your first episode
- Created simple cover artwork
- Selected your hosting platform
- Uploaded your trailer or first episode
- Scheduled your official launch date
- Told 5 real people it's coming

YOUR 30-DAY PUBLISHING RHYTHM

Consistency beats intensity.
Build momentum, not pressure.

WEEK 1

Clarify + Plan

- Define your listener
- Outline your first 10 episodes

WEEK 2

Create

- Record 1–2 episodes
- Design simple cover art

WEEK 3

Prepare

- Choose hosting platform
- Upload trailer or first episode

WEEK 4

Launch

- Announce
- Publish
- Invite feedback

Keep Building

You don't need to rush.
You just need to keep moving.

You now have clarity.

You have structure.

You have momentum.

If you want deeper guidance — expanded frameworks, detailed episode mapping, positioning strategy, and launch support — I've built something for that too.

When you're ready, continue the path.

The LetLoveGlow Podcast Blueprint

A complete step-by-step expansion of this guide.

→ Continue inside the Founder's Bundle
