



LIGHT THE PATH

The Self-Publishing Roadmap

Helping first-time authors
go from writing the book of their heart
to confidently self-publishing it
on Amazon.

DD Scott ● LetLoveGlow

The Path in Order

You don't need to know everything.
You need the next step - in the right order.

PHASE 1

Foundation

Clarity before complexity.

PHASE 2

Creation

Momentum over perfection.

PHASE 3

Publication

Professional presentation.

PHASE 4

Launch

Progress over pressure.

Phase 1: Foundation

Clarity before complexity.

- Define your readers
- Clarify your promise.
- Choose your publishing path.

You don't write and build a book for everyone.

You write and build a book for someone.



Light Bulb Moment

Who is this book truly for?

What transformation are you promising?

Phase 2: Creation

Momentum over perfection.

- Draft messy on purpose.
- Separate writing from editing.
- Finish before you refine.

You can't refine what you haven't finished.

Progress creates clarity.

Light Bulb Moment

What would change if you gave yourself permission to write imperfectly?

What would finishing your book look like?

Phase 3: Publication

Professional presentation.

- Invest in professional editing.
- Design a cover that signals quality.
- Format for clarity & readability.
- Optimize your Amazon listing.

Your book deserves to look as powerful as the words inside of it.

Light Bulb Moment

Where will quality matter most in your book?

What are you willing to invest to protect your credibility?

Phase 4: Launch

Progress over pressure.

- Clarify your launch goal.
- Build simple visibility before release.
- Invite your audience to participate.
- Continue showing up after launch.

A successful launch is built on consistency,
not intensity.

Light Bulb Moment

What would a “successful” launch look like for you?
How will you measure progress beyond sales?

What's Next?

You don't have to navigate this alone.
Let's light your path – and build it well.

OPTION 1

DIY Guides

Step-by-step systems to walk you through each phase
at your own pace.

OPTION 2

LetLoveGlow Academy

Structured learning, support, and strategy for authors
ready to build professionally.

OPTION 3

High-Level Strategy Support

For authors who want expert guidance, precision,
and elevated execution.

Start Here.



If you're ready to move
from clarity to execution...

Begin with the **DIY Guide**
that matches your current phase.

Or join the **LetLoveGlow Email Community**
for structured support and next steps.

Visit **www.letloveglow.com**
to choose your next step today.

Light the path. Build it well.
